

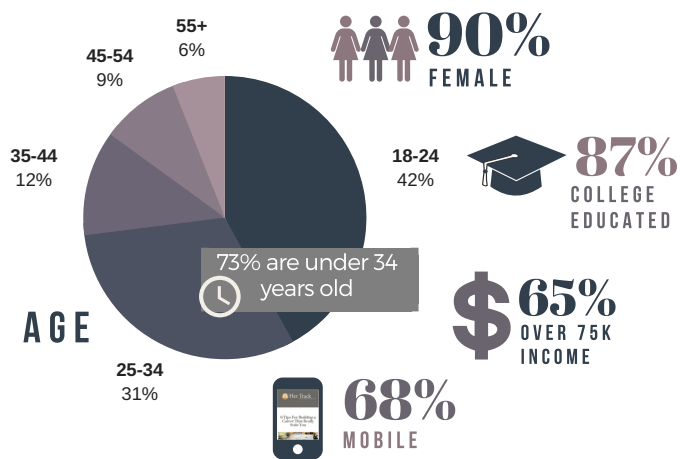
HERTRACK

MEDIA KIT

ABOUT US: Her Track is a group of 70+ writers, designers, and marketers dedicated to producing helpful content and empowering young women to share their stories.

OUR MISSION: We seek to provide a platform for creativity, personal stories, and idea-sharing related to relationships, career, style, health, women's issues, travel, fitness and home.

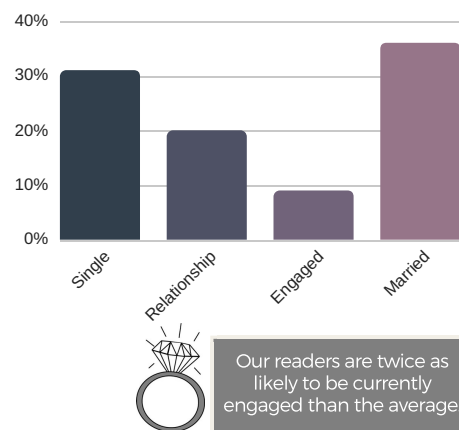
AUDIENCE & DEMOGRAPHICS:



TOP SPENDING:

- CLOTHING & APPAREL
- HOME PRODUCTS
- HEALTH & BEAUTY
- TRAVEL & LEISURE
- SCHOOL & CAREER
- FITNESS & SPORTS

RELATIONSHIP STATUS



REACH & INFLUENCE

- 7K+ LIKES
- 11K+ FOLLOWERS
- 5K+ FOLLOWERS
- 2K+ FOLLOWERS

85K

MONTHLY
SITE VIEWS

1.4M

MONTHLY
PINTEREST REACH

26K

MONTHLY
FACEBOOK REACH

11K

MONTHLY
TWITTER REACH

FEATURED ON



THE
HUFFINGTON
POST

THOUGHT
CATALOG®

a plus



PINTEREST INFLUENCE



- Monthly Impressions: 1,8M
- Monthly Viewers: 1,4M
- Monthly Clicks: 17K
- Monthly Visitors: 15K

POPULAR TOPICS

Style

Dating

Career

Home Decor

Health

Family

Fitness

College

Technology

Finances